

Data Steward

Position

- Permanent contract

Department:

- BI/Pricing

Location:

- Paris

HR Contact

Kahina Zouir

☎ +33 (0)1 53 35 94 65

kahina.zouir@marlink.com

Lydia Azmi-Gouzer

☎ +33 (0)1 53 35 94 62

Lydia.azmigouzer@marlink.com

The Commercial Intelligence Team goal is to provide Customer Insights to Top Management, Sales and Product Managers. The CI Team is managing Commercial Data (revenue, install base, usage, product, customer) and providing reports, analysis and Tools aggregating this data. The CI Team is constantly identifying new Data Source and enriching its Data Tools to enable its users run their own analysis, draw business recommendations and implement initiatives.

The CI Team is turning heterogenous data bases from diverse systems and sources into a set of insightful Data Tools and Reports for the organization.

The CI Team is also contributing to the Company Budget creation, supporting the split of revenue and acquisition to Sales and monitoring the performance.

It is a marketing and strategy function.

Job description:

Within the Commercial Intelligence team, the overall objective of a data steward is the collection of data sources, data quality and reporting efficiency.

Data steward's role incorporates processes, policies, guidelines and responsibilities for administering Marlink's Commercial Data.

Data Steward is relying on the Information Management Department who is responsible for the technical environment and database structure.

The steward also works closely with other departments / operations for controls, good-quality data as per business rules, while entering or checking the data.

The Commercial Data Steward will mainly interact with Commercial Business and Pricing Analyst and the Information Management Department.

Main responsibilities:

Commercial Databases

- Management of Customer Data Base
 - Customer/KAM allocation ;
 - Customer qualification (Tiering, segment, competition)
- Manage data base of VSAT Contracts and Installations
- Build and maintain external Data Bases for reporting and analysis

Data quality

- Assess structure and content of main data sources
- Check gaps between data extracted from main data sources and DWH
- Propose improvements (new data sources, link between data, data completeness...)

Report creation, maintenance and improvement

- Management of recurring reports – update and distribution, evolutions
- Support ad'hoc data analysis

Contribution to strategic Information Management Department projects

- Contribute to interconnect key processes, tools and underlying data: CRM, Service Catalog, Install base information, Billing information

Creation of a central library for the CI team to ensure consistency across all reports

- Glossary
- Mapping tables, including Product Structure
- Definition of the scope for each report (filters used)

Profile of the candidate

- 3 years experience in a similar job
- Confronted to the international environment
- Willing to drive change in the organization

Qualification:

Education

Degree / Master Degree in Computer Science, Data Management or Information Management Department applied to Business

Skills & expertise & knowledge

Good command of English reading, speaking and writing

Able to learn new Data Technologies

Proven practice in Data Analytics / Business modelling

Project Management skills

Attitude

Curious, creative

Genuine interest in making the company and team successful

Result and solution driven

Organized, structured and accurate

Convincing and communicant, willing to drive change in the organization

Desirable:

Knowledge of Telecommunication environment and products
Notion of main IT solutions: Reporting (Power BI, Excel), DWH (Microsoft AZURE, SQL Server), CRM (Microsoft Dynamics 365).